

FOR IMMEDIATE RELEASE

**BONDS.COM SIGNIFICANTLY STRENGTHENS MAGEMENT TEAM WITH ADDITION OF
INDUSTRY PIONEER**

Boca Raton, Florida – **March 19, 2009** – [Bonds.com Group, Inc.](#) (the “Company”) (OTC BB: BDCG), through its subsidiary [Bonds.com, Inc.](#), provider of an innovative comprehensive online trading platform bringing execution, liquidity and competitive pricing to the fragmented fixed income marketplace, announced today the appointment of online trading industry pioneer Joe Nikolson as President of Bonds.com, Inc. and Executive Vice President of Bonds.com Group, Inc.

Prior to joining the Company, Mr. Nikolson served as Chief Growth Officer of TradeStation Group, Inc. and as President of TradeStation Securities, Inc., a subsidiary of Tradestation Group, Inc; he previously served as Chief Operating Officer of TradeStation Securities, Inc. and its predecessor, OnlineTrading.com. Joe was a Director of TradeStation Europe Ltd., and TradeStation Securities' membership representative to the Boston Options Exchange, Chicago Board Options Exchange, International Securities Exchange, Pacific Exchange and Philadelphia Stock Exchange.

Before entering the online trading world in 1999, Joe served as a Principal of Olde Discount Corporation, where his role included the direct sales supervision and management of registered representatives in a six-state region. He began his career as a derivatives analyst for National City Bank and was responsible for overall valuation and risk management of its interest rate swap portfolio and related holdings. He was previously a Teaching Fellow in the Graduate school of business at Kent State University. Mr. Nikolson received his Bachelor's and Master's Degrees in Finance from Cleveland State University. He completed post-graduate research in International Finance at Kent State University.

“I am very excited to join the Bonds.com team,” stated Mr. Nikolson. “The firm is well positioned - from an offering and market perspective - and has the strategic vision to gain a significant footprint in this space. Bonds.com services a long-time unfulfilled need in the market. I believe Bonds.com and its suite of offerings is game changing to the industry as we know it.”

“We are extremely excited to have a professional of such high caliber join Bonds.com,” added Bonds.com President and CEO John J. Barry IV. “Joe is an expert at building financial services enterprises from scratch and successfully integrating strategic acquisitions, and he is a thought leader in new product development. Furthermore, his unmatched online trading platform experience should provide an immediate operational boost and even better, position us for long term success. We are looking forward to Bonds.com being the fixed income market ‘game changer’ in 2009.”

To be added to the Bonds.com investor email list, please email justin.davis@cirrusfc.com with BDCG in the subject line.

About Bonds.com Group, Inc.

[Bonds.com Group, Inc.](#) (OTC BB: BDCG), through its subsidiary [Bonds.com, Inc.](#), serves institutional and self-directed individual fixed income investors by providing a comprehensive zero subscription fee online trading platform. The company designed the [BondStation](#) platform to provide liquidity and competitive pricing to the fragmented Over-The-Counter (OTC) fixed income marketplace.

The Company differentiates itself by offering through its broker dealer [Bonds.com, Inc.](#), an inventory of over 35,000 fixed income securities from more than 175 competing dealers, as well as market research, investor tools, bond education and an interactive website experience. Asset classes currently offered on the [BondStation](#) fixed income trading platform include municipal bonds, corporate bonds, agency bonds, certificates of deposit (CDs), emerging market debt, structured products and U.S. Treasuries. With unmatched marketability of the domain name www.bonds.com commitment to key advertising initiatives, experienced management team and seasoned account managers, [Bonds.com, Inc.](#) is poised to redefine the \$29 trillion fixed income marketplace.

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FORWARD-LOOKING STATEMENTS

The information contained herein includes forward-looking statements. These statements relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future. The safe harbor for forward-looking statements contained in the Securities

Litigation Reform Act of 1995 protects companies from liability for their forward-looking statements if they comply with the requirements of the Act.

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